

THINK DIGNITY

AUGUST 2020

NEWSLETTER

THINK DIGNITY

With the recent surge of COVID-19 cases and guidance from our medical partners, our Basic Dignity Coalition meetings and Fresh Start Showers program will continue to be temporarily halted until further notice.

NEW! COVID-19 UPDATE OF OUR SERVICES

Our Street Cafe is currently in the process of finalizing reopening logistics to ensure that proper safety measures are implemented, and our Street Boutique and Legal Clinics will continue to operate virtually at this time while our TSC continues to remain open with regular business hours.

We will continue to monitor the situation to ensure that our services will safely and properly support our unsheltered neighbors, and we will post updates on our newsletters and social media.

Our Street Boutique In Action... *Virtually*



Think Dignity Online Street Boutique

Home Shop



A Cup Bras
\$0.01



B Cup Bras
\$0.01



Bralettes XSmall
\$0.01



Bralettes Small
\$0.01



Bralettes: Small/Medium



Bralettes: S/M Medium to



C Cup Bras



Chest Binders

We are happy to announce that our Street Boutique officially launched last month through our new [Street Boutique website!](#) To ensure that our guests continued to have the dignity of choice and safe access to essential items, our website was designed as an online retail store to allow residents at partnering homeless shelters and transitional housing programs to "shop" for brand new undergarments and a month's supply of menstrual hygiene items for free and have their items safely packaged and delivered straight to them from our staff!



The Salvation Army's Door of Hope staff receiving the delivered Street Boutique orders. (Photo credit: Dalia Hernandez)

During this past month, 15 residents at The Salvation Army's Door of Hope--a transitional housing program for women and children--had the opportunity be our first online shoppers, with each guest selecting from a wide array of chic undergarments in various sizes and styles through the generosity of [Hanky Panky C-Panty](#), and donors like yourself.

Within one week, our Mobile Operations of Dignity (MOD) Squad staff were able to package and deliver all orders, which included not only the selected items from our website but also purses filled with hygiene items from our partner, [Purses For A Purpose](#).

To ensure that we can host our Street Boutique every month, ***please consider donating \$25 to sponsor a set of brand new and unused undergarments and a month's supply of menstrual hygiene items for 1 person.***

Our goal is to raise \$5,000 to support at least 200 homeless San Diegans by the end of the year, so click the button below to help us advance basic dignity!

[Donate to our Street Boutique](#)

Re-opening of Our Street Cafe

Our Street Cafe is ready to hit the streets this month! While the increase of COVID-19 cases in the past month hindered our Street Cafe from opening earlier, **we are now only steps away from re-opening by mid-August!** We will be implementing a new set of sanitation and safety procedures to protect our guests, volunteers, and staff, but we will continue to provide nutritional meal options and produce to our unsheltered neighbors

through our partnership with the San Diego Food Bank, Wesley Community Services Center, and Starbucks. We are currently working with local service providers and community groups to finalize location details, but keep an eye out on our social media for updates!



If you are interested in supporting our Street Cafe, we are happy to accept donations of bottled water! We often serve 100-150 people per month, so please contact our Programs and Operations Manager, Merlynn Watanabe, at merlynn@thinkdignity.org if you are able to donate cases of bottled water.

Dignity Kits: Importance of Hygiene Access



Our partners at Wesley Community Services Center preparing to distribute our Dignity Kits to their homeless

With your support, we surpassed our goal for creating and distributing 1,000 Dignity Kits! **Your \$25 sponsorship and in-kind donations have allowed us to create over 1,300 Dignity Kits, distribute 21,500+ hygiene items, and provide access to basic hygiene for homeless individuals throughout San Diego County!** Moreover, your donations have allowed us to build more partnerships with homeless service providers and advocates and support communities that have historically been underserved.

As the COVID-19 pandemic continues to persist in San Diego County, access to basic hygiene continues to be limited or non-existent for thousands of homeless San Diegans, and with many partners and unsheltered individuals relying on our Dignity Kits, **we ask for your support in**

guests.

allowing us to continue creating and distributing Dignity Kits.

*We distribute between 250-350 Dignity Kits and menstrual hygiene kits per month, and our goal is to provide Dignity Kits for the next 3 months, especially for homeless individuals in regions that continue to lack hygiene services. **To support the needs of our homeless neighbors, you can either sponsor a kit for \$25 or donate items through our Amazon Wishlist by clicking the options below.***

**Sponsor one Dignity Kit for
\$25**

**Donate through our Amazon
Wishlist**

Think Dignity x Kendra Scott: Shop For Good



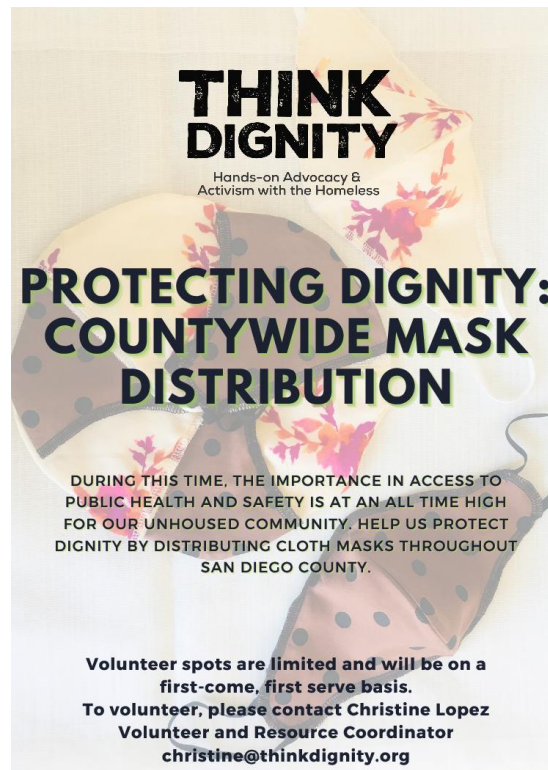
Details on how you can donate a portion of your Kendra Scott purchases to Think Dignity on August 17-18.

We are proud to announce our partnership with Kendra Scott, a nationwide retail chain that specializes in jewelry, home decor, and beauty products, for National Nonprofit Day! **On August 17 and 18, you can donate 20% of your purchases--online or at the Fashion Valley branch--to our programs by entering or mentioning our special code: GIVEBACK8564.**

For more information on our partnership or to RSVP, click the button below to view our special Kendra Scott event page!

**Think Dignity x Kendra Scott Event
Page**

NEW! Countywide Mask Distribution



As the COVID-19 pandemic continues to affect our communities, it has become even more vital for our unsheltered neighbors to have access to masks. Through our partnerships with local and national retailers, the County of San Diego, community advocates and organizations, and our Dignity Defender volunteers, we are able to distribute masks to hundreds of homeless San Diegans throughout the County!

If you are interested in supporting, you can e-mail our Volunteer and Resources Coordinator, Christine Lopez (christine@thinkdignity.org) to sign up for one or both of these options:

- **Volunteer as a Mask Distributor!** You can select the region/community for your distribution to unsheltered San Diegans and a convenient time that works for your schedule.
- **Donate masks and/or direct us to mask donors!** With so much uncertainty on the duration of the pandemic, we want to be able to continue providing masks for the next few months to ensure that our homeless communities continue to stay protected from the virus.

#DignityDefender Partner Highlight: Aetna Better Health of California

Our corporate Dignity Defenders have always played an important role in our program successes, and we are honored to have the support of Aetna Better Health of California! Through their support, especially from Maria Gutierrez, Lisa Mariani, and Jill



Maria Gutierrez (left) and Jill Webber (right) of Aetna Better Health of California at Think Dignity's 2019 Summer Survival Supply Distribution event in downtown San Diego. (Photo credit: Dahna Logan)

Webber, we have been able to:

- Provide vital information on health resources to low-income and homeless San Diegans
- Increase the quantity of items and enhance the quality of services provided at our annual Survival Supply Distribution events
- Expand our MOD Squad program and service capacities
- Increase awareness of ongoing issues and injustices affecting homelessness in San Diego communities
- Distribute hygiene items that are often unattainable to 700+ unsheltered individuals, such as hand sanitizers, sanitizing wipes, and bug sprays

We cannot thank Aetna enough for believing in our mission and work, and we are incredibly appreciative to work alongside them in advancing basic dignity for homeless San Diegans!

Other Ways You Can Support

Love our innovative programs?

You can support them through any of these options!

Donate to our
programs

Forward this to a
friend

Be a sustaining
member

Shop on Amazon
Smile

By selecting Think Dignity as your Amazon Smile beneficiary, you can automatically donate .5% of your purchases straight to our programs at no extra cost!

Impact of Your Support

As a **Sustaining Member**, your commitment helps us ensure the longevity and success of our programs and advocacy efforts.

Your monthly donation can:

\$5/mo.

(\$60/year)

Provides 15 women with brand new undergarments at our Street Boutique

\$10/mo.

(\$120/year)

Provides half a month's supply of water for those living on the streets

\$25/mo.

(\$300/year)

Sponsors a shower and hygiene pack for one person for an entire year

\$60/mo.

(\$720/year)

Sponsors one Legal Clinic site to provide access to justice for homeless individuals

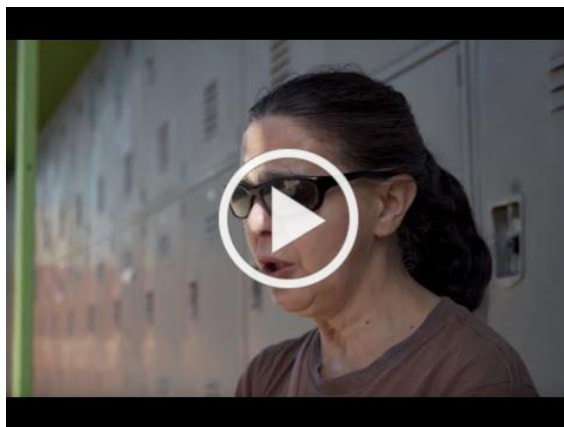
\$100/mo.

(\$1,200/year)

Sponsors three lockers at our Transitional Storage Center for an entire year

Every amount counts.

Your generosity can make a great impact in another person's life and transform our communities as shown in our new video below.



Our organization is primarily supported by private donations, and through your generosity, **we are able to advance basic dignity for our unsheltered neighbors.** Thank you!

Special Thanks to our Think Dignity Sponsors

**Robbins Geller
Rudman & Dowd LLP**

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LLP
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CASEY GERRY SCHENK FRANCAVILLA BLATT & PENFIELD LLP

Think Dignity is a grassroots 501(c)(3) non-profit organization working towards community-based solutions through hands-on advocacy and local advocacy.

Contact Us: (619) 537-8736 | info@thinkdignity.org

