

THINK DIGNITY

DECEMBER 2020

NEWSLETTER

COVID-19 UPDATE OF OUR SERVICES

With COVID-19 still affecting San Diego County, our Basic Dignity Coalition meetings and Fresh Start Showers program will continue to be halted until further notice. We will monitor the situation to determine a safe re-opening date in the future.

We will continue to operate our Street Boutique and Legal Clinics virtually while our Transitional Storage Center and Street Cafe remain open for in-person services with regular business hours.

2020: A Record-Breaking Giving Tuesday



This year, we chose to center our Giving Tuesday efforts on creating meaningful and positive change in our communities through our **Giving Tuesday Action Week** (Nov. 24 - Dec. 1) on social media. For seven days, we promoted an "Act of Dignity" that highlighted realities of homelessness and provided various ways for our social media followers to make an impact in their communities.

On Giving Tuesday, we were able to raise a record-breaking amount of nearly \$11,000!

We want to especially thank the Iredale & Yoo, APC team for matching up to \$2,000 in donations and being up at 5 AM on Giving Tuesday to promote our efforts!

We were very humbled to see the overwhelming support and generosity from all of you and our Dignity Defenders on social media. It was incredible to read comments and messages about people taking action to support homeless individuals or feeling the support from donors who trust our human-centered efforts through their monetary contributions, and we truly appreciate everyone's efforts to create spaces for raising awareness on homelessness in San Diego and advancing basic dignity for our unhoused neighbors.

If you were unable to donate during Giving Tuesday, you can still make a donation towards our Giving Tuesday fundraising amount or scroll down to see how you can be a Sustaining Member and make a long-lasting impact in our community!

You Are Invited!
Virtual Ugly Sweater & Trivia Night



Our annual Ugly Sweater Holiday Mixer is here in a modified version! Join us for our Virtual Ugly Sweater & Trivia Night to celebrate a year of successes, perseverance, and hard work! Don't forget to wear your ugliest holiday sweater (for a chance to win our Ugly Sweater contest) and get your brains ready to challenge fellow Dignity Defenders in a game of trivia, hosted by [PadPlayGames](#).

****We have limited spots available for this event, so please RSVP before 3pm on Monday (12/14) to secure your spot in the trivia game!****

Trivia teams can have up to 6 people, so if you would like to be on the same team with other people, please e-mail Merlynn Watanabe at merlynn@thinkdignity.org with the names of your preferred teammates.

This event is free, but donations are very much appreciated and can be made on our [website](#).

RSVP for our Virtual Ugly Sweater & Trivia
Night

Survival Supply Distribution: Winter 2020

WINTER SURVIVAL DISTRIBUTION

CANCELLED

Early December 2020
(exact date TBD)

Needed items for care packages: (We need 300 of each item)

- No-rinse shampoo caps
- No-rinse bathing cloths
- Travel-sized shampoo
- Travel-sized soap
- Toothbrush
- Toothpaste
- Hand sanitizer
- Lip balm
- Travel-sized lotion
- Winter gloves
- Rain ponchos
- Blankets
- Sleeping bags
- Backpacks
- Flashlights w/batteries

With COVID-19 cases spiking at alarming rates in San Diego County, **we have chosen to cancel our official Distribution event and will instead distribute our items in Dignity Packs through our Transitional Storage Center staff and community partners throughout the County** who conduct and specialize in safe homeless outreach on a regular basis so that we can still support unsheltered individuals in different regions.

We are saddened to not be able to work with our volunteers in person this year, but we want to uphold our commitment to advancing basic dignity for those experiencing homelessness and protecting the health and welfare of our volunteers and guests by doing our best to minimize any risk of infection while also still providing our services and resources in the safest way possible. Currently, we have seen an unfortunate increase in COVID-19 cases amongst our unsheltered population and those residing in the Convention Center, and we want to prevent any of our events from exacerbating this.

We would like to encourage you all to still stand with us in advancing basic dignity by having conversations with and educating people in your network about the realities of homelessness and directing any person who may need services/resources either to us or to our [COVID-19 Homeless Resource Database](#). These actions provide direct and indirect spaces of empowerment and compassion for those experiencing homelessness, so we hope that you will join us in these efforts.

Other Ways You Can Support

Love our innovative programs?

You can support them through any of these options!

Donate to our
programs

Forward this to a
friend

Be a sustaining
member

Shop on Amazon
Smile

Select "Think Dignity" as your Amazon Smile beneficiary and .5% of your purchases is automatically donated to us at no extra cost!

Impact of Your Support

As a **Sustaining Member**, your commitment helps us ensure the longevity and success of our programs and advocacy efforts.

Your monthly donation can:

\$5/mo. <i>(\$60/year)</i> Provides 5 women with brand new undergarments at our Street Boutique	\$10/mo. <i>(\$120/year)</i> Provides clean drinking water to 90 people	\$25/mo. <i>(\$300/year)</i> Sponsors a shower and hygiene kit for one person
\$50/mo. <i>(\$600/year)</i> Provides 3 nutritious meals to 20 people	\$60/mo. <i>(\$720/year)</i> Sponsors one Legal Clinic site to provide legal assistance and access to justice	\$100/mo. <i>(\$1,200/year)</i> Sponsors three lockers at our Transitional Storage Center

Every amount counts.

Your generosity can make a great impact in another person's life and transform our communities as shown in our new video below.



Our organization is primarily supported by private donations, **which allow us to advance basic dignity for our unsheltered neighbors.** Thank you!

Special Thanks to our Think Dignity Sponsors

Robbins Geller
Rudman & Dowd LLP

h+e
Haeggquist and Eck



Iredale &
Yoo^{APC}

Think Dignity is a grassroots 501(c)(3) non-profit organization working towards community-based solutions through hands-on advocacy and local advocacy.

Contact Us: (619) 537-8736 | info@thinkdignity.org

