



SPONSORSHIP PACKET

Tournament Date: Sunday, June 28, 2026
Location: Coronado Cays Park, Coronado



Dear Dignity Defender,

Thank you for your interest in supporting Dink for Dignity, a community-driven, friendly pickleball tournament benefiting Think Dignity. We're grateful for the opportunity to partner with individuals and organizations who believe in advancing basic dignity for all.

Sponsorship supports Think Dignity's direct service and advocacy programs while connecting your brand to a growing, community-driven event rooted in dignity, access, and impact.

Thank you for your consideration,

Think Dignity

THINK DIGNITY

THE NEED

Homelessness in San Diego County is evolving. The [2025 Point-in-Time Count](#) shows a 7% decrease overall, with notable progress among families and veterans experiencing unsheltered homelessness. These improvements are the result of increased coordination, investment, and community response.

Still, **challenges persist**. A growing number of individuals are experiencing homelessness later in life, and more people are living in vehicles as housing instability continues to rise. This is a moment of both progress and pressure, and it requires continued commitment from across our community.

Think Dignity exists to meet this moment by advancing practical solutions, providing essential services, and ensuring dignity remains at the center of how we respond.

OUR WORK

Think Dignity provides direct services and advocacy that restore basic dignity and create pathways forward for people experiencing homelessness throughout San Diego through our core programs:

Basic Dignity Coalition: A quarterly convening that brings together those with lived experience, service providers, and policy makers to address the root causes of homelessness.

NEW Dignity Legal Services: Assists individuals in expunging criminal records, facilitating access to housing and employment opportunities for nearly 200 individuals.

ID Bank: Provides vital identification documents to unhoused individuals, helping over 2,000 people in 2025 regain access to essential services.

Street Boutique: Supplies undergarments and hygiene products to over 100 individuals monthly, promoting dignity, health, and stability.

Transitional Storage Center: Ensuring safe storage during challenging times, our 400 secure bins and lockers have helped nearly 1,000 individuals transition off the streets.



ABOUT THE EVENT

Dink for Dignity is a community pickleball tournament and fundraiser supporting Think Dignity's work with individuals experiencing homelessness in San Diego.

Now in its second year, the event builds on strong momentum from 2025, bringing together players, supporters, and local businesses for an afternoon centered on connection and dignity.

WHY SPONSOR

Sponsoring Dink for Dignity connects your organization to a visible, community-driven event while directly supporting essential services for individuals experiencing homelessness. Sponsors will:

- Demonstrate a commitment to dignity, equity, and community well-being
- Engage with a network of local professionals, community members, and advocates
- Increase visibility through event marketing, communications, and on-site recognition
- Align your brand with a growing annual event rooted in impact and connection

EVENT REACH & AUDIENCE

Player registration quickly sold out at our 2025 tournament — we welcomed over 60 total attendees. This year, we’re increasing our player slots from 48 to 72 and expect to sell out again!

Attendees include community members, nonprofit professionals, local leaders, and supporters engaged in advancing dignity across San Diego. Sponsors will also be featured across Think Dignity’s digital channels, including email communications and social media outreach leading up to the event.

SPONSORSHIP LEVELS

LEVEL	INVESTMENT	BENEFITS
Serve It Up	\\$1,000	<ul style="list-style-type: none">• Presenting sponsor recognition• Prominent logo placement across event materials, in communications, and on website• Recognition during the tournament• Featured recognition across pre- and post-event social media campaigns
Ace	\\$500	<ul style="list-style-type: none">• Logo placement on website and select communications• Recognition during the tournament• Inclusion in pre-event social media promotion
Net Champion	\\$250	<ul style="list-style-type: none">• Logo included in event communications• Recognition during the tournament• Mention in select social media posts
Rally	\\$100	<ul style="list-style-type: none">• Name or logo listed in event materials• Recognition during the tournament

In-kind donations for our opportunity drawing are also welcome.

SPONSORSHIP TERMS

All sponsorship benefits are subject to confirmation based on timing, availability, and receipt of materials (e.g., logos, sponsor information).

To ensure inclusion in event marketing and promotional materials, sponsors are encouraged to confirm participation and submit assets by stated deadlines. Recognition opportunities (including signage, digital placement, and on-site acknowledgment) are dependent on production timelines.

Event details, including schedule and format, may be adjusted as needed to ensure a successful and safe experience. Sponsors will be notified of any material changes. Think Dignity reserves the right to ensure all sponsor alignments reflect our mission and values.

Logos and other assets should be emailed to communications@thinkdignity.org using the subject “Dink for Dignity Sponsor Assets.” Accepted logo formats: SVG (preferred) or high-res PNG.

PAYMENT & CONTACT INFORMATION

We welcome the opportunity to partner with you for Dink for Dignity 2026. To confirm your sponsorship or request additional information, please contact:

Kimberly Grady, MBM

Think Dignity Executive Director

kimberly.grady@thinkdignity.org

DONATE BY MAIL

Donations by check can be made out to Think Dignity and mailed to:

Attn: Kimberly Grady
4420 Hotel Circle Ct., Suite 215
San Diego, CA 92108
Memo: 2026 Dink for Dignity

Think Dignity is a registered 501(c)(3) nonprofit organization (EIN: 33-1146733).

REGISTER TO PLAY

Looking to serve up a Dink for Dignity at the tournament?

Visit givebutter.com/dink4dignity or scan the QR code for player registration.

